

# **Forward-Looking Information**

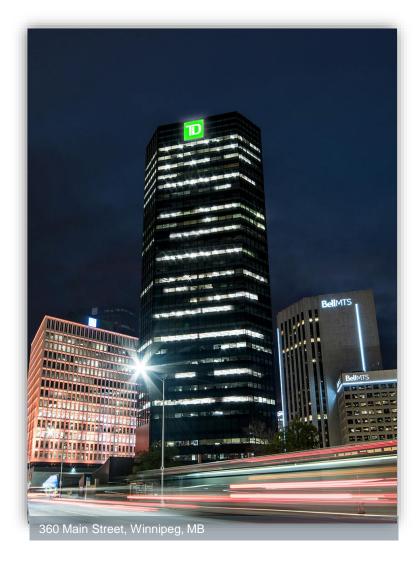


This presentation contains forward-looking statements. For this purpose, any statements contained herein that are not statements of historical fact may be deemed to be forward-looking statements. Particularly, statements regarding the proposed retail spin-off and enhanced strategic debt reduction plan and the resulting impacts on Artis REIT and Artis Retail REIT are forward-looking statements. Without limiting the foregoing, the words "expects", "anticipates", "intends", "estimates", "projects", and similar expressions are intended to identify forward-looking statements. All forward-looking statements in this presentation are made as of November 2020.

Artis REIT is subject to significant risks and uncertainties which may cause the actual results, performance or achievements of Artis REIT to be materially different from any future results, performance or achievements expressed or implied in these forward-looking statements. Such risk factors include, but are not limited to, risks related to the proposed retail spin-off and enhanced strategic debt reduction strategy, COVID-19 pandemic, implementation of Artis REIT's previously announced initiatives, risks associated with real property ownership, debt financing, foreign currency, credit and tenant concentration, lease rollover, availability of cash flow, general uninsured losses, future property acquisitions and dispositions, environmental matters, tax related matters, changes in legislation and changes in the tax treatment of trusts, cyber security, new or (re)developments, unitholder liability, potential conflicts of interest, potential dilution and reliance on key personnel. Artis REIT cannot assure investors that actual results will be consistent with any forward-looking statements and Artis REIT assumes no obligation to update or revise such forward-looking statements to reflect actual events or new circumstances. All forward-looking statements contained in this presentation are qualified by this cautionary statement.

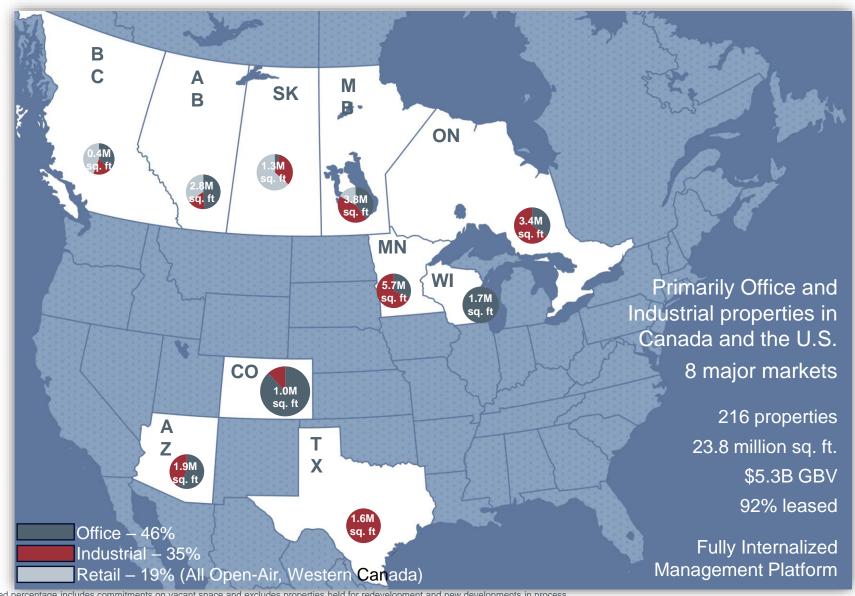
Information in this presentation should be read in conjunction with Artis' applicable consolidated financial statements and management's discussion and analysis. Additional information about Artis, including risks and uncertainties that could cause actual results to differ from those implied or inferred from any forward-looking statements in this presentation, are contained in our various securities filings, including our current Annual Information Form, our interim filings dated May 7, 2020, August 6, 2020 and November 5, 2020, along with our 2019 annual earnings press release dated February 27, 2020, and our audited annual consolidated financial statements for the years ended December 31, 2019 and 2018, which are available on SEDAR at www.sedar.com or on our company website at www.artisreit.com.

### **Investing in Artis**



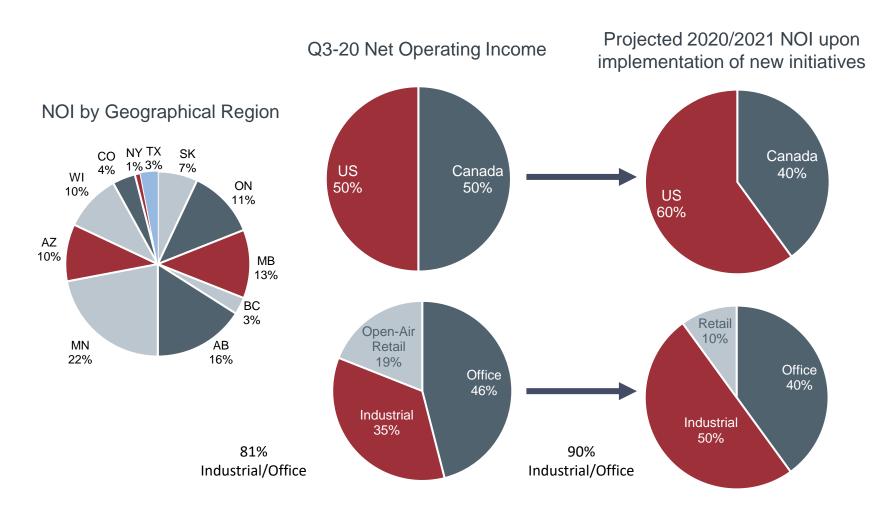
- 1 Investing in Industrial and Office Properties
- 2 Investing in Capital Cities
  - Provincial and State capitals
  - University capitals
- Robust Yield 52% Payout Ratio vs 85% Average in the TSX REIT Sector
  - ~ 6.5% cash distribution yield
  - ~ 12.5% AFFO yield
  - 7.5% implied cap rate
  - Low price multiple
  - Investment-grade credit rating DBRS
- 4 Creating Value Through Development
  - New industrial developments at 7.0% unlevered yield
- 5 Enhancing Shareholder Value
  - 3% distribution increase effective December 2020
  - Active NCIB
  - Aggressive debt reduction to 45% D/GBV

### **Diversified Commercial Portfolio**



Leased percentage includes commitments on vacant space and excludes properties held for redevelopment and new developments in process. This slide is Inclusive of Artis' proportionate share of joint venture arrangements.

### Portfolio Diversification: Primarily Office & Industrial

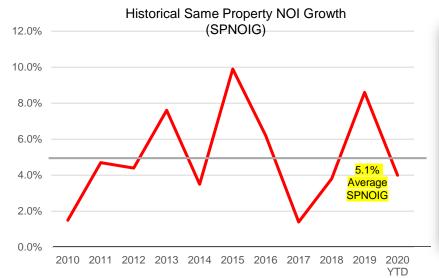


Streamlining and improving the portfolio

### **Industrial Asset Class**

| Number of Properties              | 116                                |
|-----------------------------------|------------------------------------|
| GLA                               | 12.5 million sq. ft.               |
| Leased                            | 95%                                |
| Diversification                   | Major markets in Canada and the US |
| GBV/Weighted-Average Cap<br>Rate  | \$1.9 billion/5.7%                 |
| 2020 YTD Same Property NOI Growth | +4.0%                              |
| 2019 Property NOI                 | \$95.2 million                     |



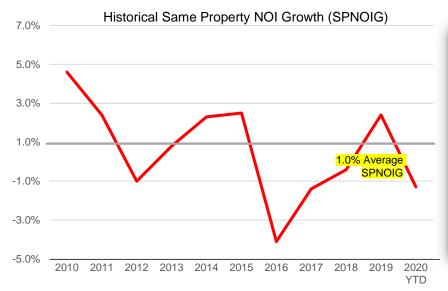




### **Office Asset Class**

| Number of Properties              | 58                                 |
|-----------------------------------|------------------------------------|
| GLA                               | 8.4 million sq. ft.                |
| Leased                            | 87%                                |
| Diversification                   | Major markets in Canada and the US |
| GBV/Weighted-Average Cap<br>Rate  | \$2.5 billion/6.7%                 |
| 2020 YTD Same Property NOI Growth | -1.3%                              |
| 2019 Property NOI                 | \$161.7 million                    |



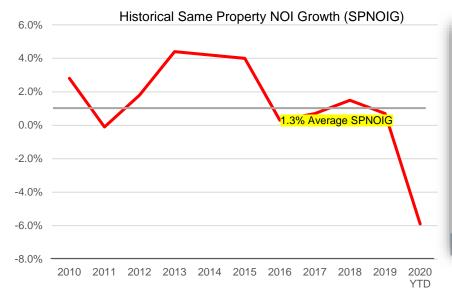




### **Retail Asset Class**

| Number of Properties              | 42                      |
|-----------------------------------|-------------------------|
| GLA                               | 2.9 million sq. ft.     |
| Leased                            | 90%                     |
| Diversification                   | Major markets in Canada |
| GBV/Weighted-Average Cap<br>Rate  | \$0.8 billion/6.6%      |
| 2020 YTD Same Property NOI Growth | -5.9%                   |
| 2019 Property NOI                 | \$62.2 million          |







### The Sum of All Parts

|            | Share of<br>Property<br>NOI | Number<br>of<br>Properties | GLA                  | Leased | Same Property<br>NOI Growth<br>YTD | Weighted-<br>Average Cap<br>Rate | GBV    |
|------------|-----------------------------|----------------------------|----------------------|--------|------------------------------------|----------------------------------|--------|
| Industrial | 35%                         | 116                        | 12.5 million sq. ft. | 95%    | 4.0%                               | 5.7%                             | \$1.9B |
| Office     | 46%                         | 58                         | 8.4 million sq. ft.  | 87%    | -1.3%                              | 6.7%                             | \$2.5B |
| Retail     | 19%                         | 42                         | 2.9 million sq. ft.  | 90%    | -5.9%                              | 6.6%                             | \$0.8B |
| Other      |                             |                            |                      |        |                                    |                                  | \$0.1B |
| TOTAL      | 100%                        | 216                        | 24 million sq. ft.   | 92%    | -0.5%                              | 6.3%                             | \$5.3B |

### NAV: \$15.35 per unit



### **Completed Industrial Developments**

Over the past 6 years, Artis has completed approximately \$300 million (terminal value) of US industrial projects at an average unlevered yield of 7% and IRR of over 30%













# **Industrial Development Pipeline**





#### Park Lucero East - Phoenix, Arizona

Building A – 98,000 square feet
Building B – 144,000 square feet
Building C – 315,000 square feet (cross-dock)

Project Highlights:
Dock-high and grade-level loading
190' truck courts
1/1,000 square foot parking ratio
LI, City of Gilbert Zoning
202 Freeway frontage and Germann Road frontage
Full diamond interchange at 202 and Gilbert





#### Park 8Ninety V- Houston, Texas

Building 11 441,920 square feet Cross-dock 32' clear ceiling height

Building 13 56,700 square feet Rear-load 28' clear ceiling height Building 12 173,800 square feet Front-load 32' clear ceiling height

Project Highlights:
Rear load, front load and cross dock options
Direct access to Beltway 8 and US 90A
Visible to over 140,000 cars per day

### **Unit Price and NAV Metrics**

### Information as of November 2020:

| Unit Price:            | \$10.00 | \$12.00 | \$14.00 |
|------------------------|---------|---------|---------|
|                        |         |         |         |
| Distribution per Unit: | \$0.54  | \$0.54  | \$0.54  |
| Cash Yield:            | 5.4%    | 4.5%    | 3.9%    |
| FFO Yield              | 13.7%   | 11.4%   | 9.8%    |
| AFFO Yield             | 10.3%   | 8.6%    | 7.4%    |
| FFO Price Multiple     | 7.3x    | 8.76x   | 10.22x  |
| AFFO Price Multiple    | 9.71x   | 11.65x  | 13.59x  |
| Market Cap:            | \$1.4B  | \$1.6B  | \$1.9B  |
| Implied Cap Rate:      | 7.2%    | 6.8%    | 6.4%    |

| Analyst Consensus (1) | 2020 Estimates |        |
|-----------------------|----------------|--------|
|                       | AFFO           | FFO    |
| Per Unit              | \$1.03         | \$1.37 |
| Pay-Out Ratio         | 52.4%          | 39.4%  |
| Unit Price Multiple   | 8.4x           | 6.3x   |
| Yield                 | 11.9%          | 15.9%  |

# Analyst Consensus Information per Unit (1)

Target Price: \$10.60 Analyst NAV: \$12.00 Artis IFRS NAV: \$15.35

<sup>(1)</sup> Consensus analyst projections from most recent research reports. Artis does not endorse analyst projections.

The above information represents the views of the particular analyst and not necessarily those of Artis. An investor should review the entire report of the analyst prior to making any investment decisions.

### Valuation Based on the Average of Peer Price Multiples

| Industrial Comparable REITs | FFO Price<br>Multiple | Average FFO Price<br>Multiple | Retail Comparable<br>REITs |      | Average FFO Price<br>Multiple |
|-----------------------------|-----------------------|-------------------------------|----------------------------|------|-------------------------------|
| Dream Industrial REIT       | 16.5x                 | 45.7                          | Slate Grocery REIT         | 7.3x |                               |
| WPT Industrial REIT         | 14.9x                 | (15.7x)                       | Plaza Retail REIT          | 9.7x | (8.5x)                        |

| Office Comparable REITs | FFO Price<br>Multiple | Average FFO Price<br>Multiple |
|-------------------------|-----------------------|-------------------------------|
| Inovalis REIT           | 12.4x                 |                               |
| Dream Office REIT       | 11.3x                 | 9.5x                          |
| Slate Office REIT       | 4.9x                  |                               |

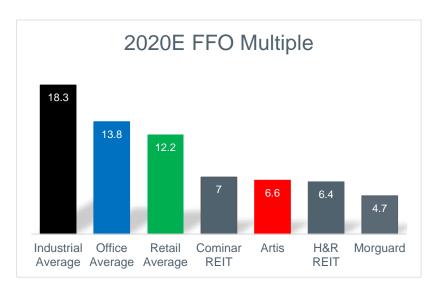
### Artis FFO Per Unit Breakdown

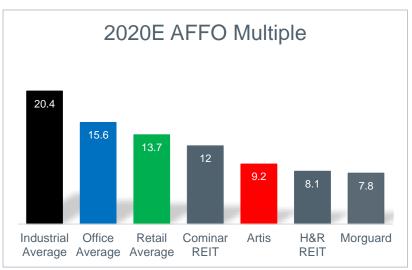
| Asset Class           | FFO    | Average<br>Multiple | Valuation |
|-----------------------|--------|---------------------|-----------|
| Artis Industrial      | \$0.48 | 15.7x               | \$7.54    |
| Artis Office          | \$0.66 | 9.5x                | \$6.27    |
| Artis Retail          | \$0.23 | 8.5x                | \$1.95    |
| Analyst Consensus (1) | \$1.37 |                     | \$15.76   |

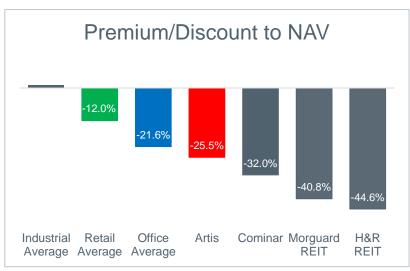
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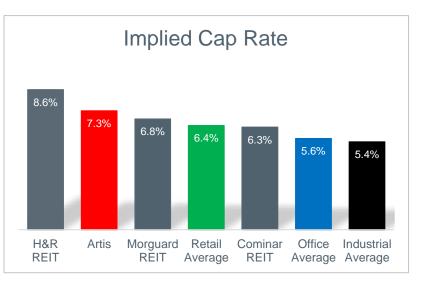
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### **Artis vs. Peers Analytics**



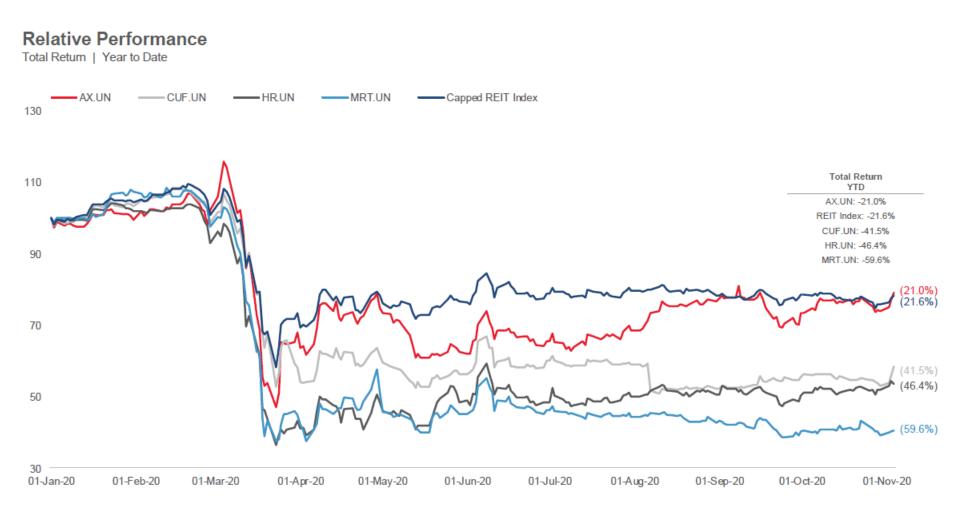






Source: BMO Capital Markets Research, Rbc Capital Markets

### **Relative Performance**



Artis has outperformed the REIT index and its diversified peers since the beginning of the year

### Classification of Assets

As part of Artis' strategic initiatives, the REIT's assets have been categorized into three types: Core Artis Assets, Development Assets, and Non-Core Artis Assets



#### 1. Core Artis Assets

- Invaluable assets located in target markets in which Artis anticipates maintaining a long-term presence
- Well located and well leased to quality tenants
- In markets that historically have healthy occupancy rates and same property NOI growth



### 2. Development Assets

- Existing assets with growth potential to be realized from redevelopment and repositioning, as well as new development projects
- Primarily new generation industrial properties on existing land
- Target development yields anticipated to be 150-200 bps above acquisition cap rates



#### 3. Non-Core Artis Assets to be sold

Initial target of \$800 million to \$1 billion later enhanced to include an additional \$550 million of asset sales

- Retail and office properties that management no longer views as core assets
- Markets and/or asset classes that Artis does not have competitive advantages in and does not anticipate maintaining a long-term presence

# **Report Card on Strategic Initiatives**

| Initiative                                 | Goal   | Current<br>Progress  | Status •  | Remaining<br>Action              |
|--|--|--|---|----------------------------------|
| Share Repurchase Plan                      | Buy back \$270M of units<br>(23.5M units at \$11.50 avg<br>price during 2019<br>and 2020)  | \$278M of units and<br>preferred units bought<br>back at a lower<br>average price than<br>budgeted | Complete  | None required                    |
| Simplify the REIT and Focus on Core Assets | Initial Target: Sell \$800M to<br>\$1B of non-core assets<br>Enhanced Target: additional<br>\$550 million of non-core<br>asset sales | \$798M sold on balance<br>at or above IFRS value<br>and \$172M under<br>unconditional contract     | Initial target achieved<br>and working towards<br>enhanced target | ~\$380M of sales<br>remaining    |
| Strengthen the<br>Balance Sheet            | Target Debt/GBV of 46% in the mid-term   | Debt/GBV is currently<br>51.9%   | On schedule   | Debt reduction is a top priority |

### **Improved Operating and Financial Metrics**

The goal of our new initiatives is to deliver improved operating and financial metrics to drive AFFO and NAV per unit growth

2021 Targets

~60%

Pro Forma Payout Ratio

~45%

Target Debt/GBV Year 3 (Q4-21) Prudent and Sustainable

Distribution Increases

2021 AFFO ~\$1.00/unit

2021 FFO ~\$1.35/unit

4%

Annual AFFO Accretion

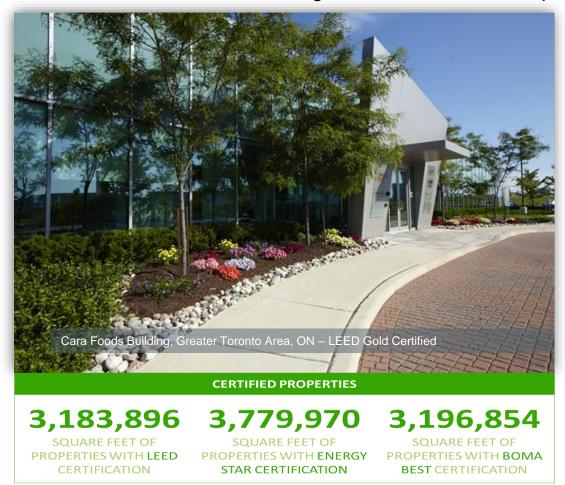
Committed to
Maintaining
Investment Grade
DBRS Rating

Active and Prudent use of

**NCIB** 

### **Corporate Sustainability**

We are committed to improving the energy efficiency of our properties and reducing our environmental footprint.









A copy of our Environmental, Social & Governance Report can be found at www.artisreit.com

